B A HISTORY

SYLLABUS (2007-2010)

under
CHOICE BASED CREDIT SYSTEM
(CBCS)



ST. JOSEPH'S COLLEGE (AUTONOMOUS)

(Nationally Reaccredited with A+ Grade / College with Potential for Excellence)

TIRUCHIRAPPALLI - 620 002

Features of Choice Based Credit System (CBCS)

The Autonomous St. Joseph's College (1978) reaccredited with A+ Grade from NAAC (2007) has introduced the choice based credit system (CBCS) for UG and PG courses from the academic year 2001-2002.

OBJECTIVES of Credit System:

- * To provide mobility and flexibility for students within and outside the parent department
- * To provide broad based education
- * To help students learn at their own pace
- * To provide students scope for acquiring extra credits
- * To impart more job oriented skills to students
- * To make any course multi-disciplinary in approach

What is a credit system?

Weightage to a course is given in relation to the hours assigned for the course. Generally one hour per week has one credit. However, there could be some flexibility because of practicals, field visits and tutorials. The following Table shows the relation between credits and hours.

Hours in a week	Hours (2-3)	Hours (4)	Hours (5-6)
Theory Credits	1	3	4
Practicals Credits	1	2	3

For UG courses a student must earn a minimum of 140 credits to get a pass. The 140 credits are split as follows:

		BA	BSc	BCom
English	:	16	16	8
Languages	•	12	12	12
Allied: Compulsory - 2 courses	•	10	10	10
Allied: Optional - 2 courses	:	10	8	10
Computer Literacy	:	2	2	2
Foundation Courses	•	3	3	3
Environmental Studies	•	3	3	3
Electives	:	9	9	9
SHEPHERD	•	3	3	3
Core Courses	:	<u>72</u>	<u>74</u>	<u>80</u>
Total	:	140	140	140

A student can acquire credits more than 140 by taking electives offered by departments in the free hours available to him in 5th and 6th semesters.

Allied Courses:

The allied courses are of two categories.

Allied Compulsory and Allied Optional: The student has choice in allied optional as two courses are offered simultaneously. The department must offer two courses. The student has to choose one.

Electives

A student should take at least three electives.

A least one elective should be from Arts Department for a student of Science Department and vice versa for Arts students.

A student cannot take more than one elective from his parent department.

X - Paper number

Credit System Codes - Subject Code Fixation

The various papers in the different courses are coded. The following code system is adopted.

- The code number of the subject should be as **07UPH1XX** where
 - a) 07 refers to year of revision
 - b) U refers to Undergraduate
 - c) PH refers to Physics*
 - d) 1 refers to Semester 1
 - e) 0X refers to Languages (Part 1)f) 1X refers to General English (Part 2)
 - g) 2X refers to Core Major (Part 3)
 - h) 5X refers to Core Allied Compulsory (Part 3)
 - i) 7X refers to Core Allied Optional (Part 3)
 - j) 8X refers to Elective (Part 3)
 - k) 9X refers to Foundation Course (Part 4)
- The code number of the subject should be as **07PEC1XX** where
 - a) 07 refers to year of revision
 - b) P refers to Postgraduate
 - c) EC refers to Economics*
 - d) 1 refers to Semester 1
 - e) 2X refers to Core
 - f) 4X refers to Optional
- X-Paper number
- g) 6X refers to EDC

Codes for Departments:

Sl. No.	Course	Subject Code
1.	Biochemistry	BI
2.	Biotechnology	BT
3.	Business Administration	BU
4.	Chemistry	СН
5.	Commerce	CO
6.	Computer Applications	CA
7.	Computer Science	CS
8.	Information Technology	IT
9.	Economics	EC
10.	English	EN
11.	English - General	GE
12.	Electronics	EL
13.	Foundation Course	FC
14.	French	FR
15.	Hindi	HI
16.	History	HS
17.	Human Resource Management	HR
18.	Mathematics	MA
19.	Physics	PH
20.	Plant Biology & Plant Biotechnology	PB
21.	Personnel Management & Industrial Relations	PM
22.	Sanskrit	SA
23.	Statistics	ST
24.	Tamil	TA
25.	Tamil - General	GT
26.	Transport Management	TM

Evaluation

For each course there is formative Continuous Internal Assessment (CIA) and Semester Examinations (SE) in the weightage ratio 50:50. The following table illustrates how one evaluates the **Overall Percentage Marks** (OPM) for a student in Part I (English) in the four papers put together.

$$OPM = a_1b_1 + a_2b_2 + a_3b_3 + a_4b_4 / (b_1+b_2+b_3+b_4)$$

Where a₁, a₂, a₃ and a₄ indicate the marks obtained in the 4 semesters for English and b₁, b₂, b₃ and b₄ indicate the corresponding credits for the 4 courses. For example let us consider the following marks scored by a student in the 4 semesters in English.

Part II-General English

S. No.	Sem.	Subject	CIA	SE	Total	Avg	Credit	Cr.pts
1.	I	GE-I	50	48	98	49.0	4	196.0
2.	II	GE-II	50	48	98	49.0	4	196.0
3.	III	GE-III	50	50	100	50.0	4	200.0
4.	IV	GE-IV	50	48	98	49.0	4	196.0
TOTAL								788.0

OPM = 788 / total number of credits = 788.0 / 16 = 49.25

This percentage corresponds to III class.

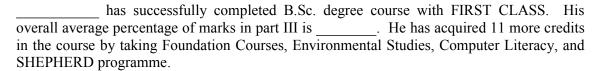
If OPM is between 50 and 60 the student gets II class. If OPM is 60 and more then the student is placed in I class.

If scores OPM=75 and more he gets first class with distinction.

Similarly we can compute OPM for part II and Part III using the marks in various subjects and the corresponding credits.

Part IV consists of foundation courses, computer literacy, SHEPHERD programme, Service Organisation and only a pass is indicated for these and Part IV is not taken into account for computing OPM.

Declaration of result:



B.A. HISTORY -COURSE PATTERN

Sem	Part	Code	Subject title	Hrs	Cr
	I	*	Tamil-I / Hindi-I / French-I / Sanskrit-I	4	3
ļ	II	07UGE111	General English-I	5	4
т	III	07UHS121	History of India - I (From earlier times to 712 AD)	7	5
I	III	07UHS122	Social and Cultural History of Tamil Nadu (upto 1336 AD)	6	5
ļ	III	07UHS151	Allied Compulsory: Tourism Business	6	5
ļ	IV	07UFC191	Foundations of Humanity	2	1
	•	1	Total for Semester I	30	23
	I	*	Tamil-II / Hindi-II / French-II / Sanskrit-II	4	3
ļ	II	07UGE212	General English-II	5	4
TT	III	07UHS223	History of India-II (From 712 to 1526 AD)	5	5
II	III	07UHS224	Social and Cultural History of Tamil Nadu from 1529 to Present day	6	4
ļ	III	07UHS252	Allied Compulsory: Tourism Product	6	4
ļ	IV	03UFC292	Computer Literacy	2	2
ļ	IV	07UFC293	Social Analysis	2	1
	•	1	Total for Semester II	30	23
	I	*	Tamil-III / Hindi-III / French-III / Sanskrit-III	4	3
ļ	II	07UGE313	General English-III	5	4
ļ	III	07UHS325	History of India-III (From 1526 to 1707 AD)	8	6
ļ	III	07UHS371	Optional: Tourism Marketing /		
III	III	07UHS372	Optional: Physical Education & Health Science-I	6	5
ļ	IV	07UFC394	Social Ethics / or		
ļ	IV	07UFC395	Religious Doctrine – I	2	1
ļ	IV	07UFC396	Environmental Studies	4	2
ļ			Library	1	_
			Total for Semester III	30	23
	I	*	Tamil-IV / Hindi-IV / French-IV / Sanskrit-IV	4	3
ļ	II	07UGE414	General English-IV	5	4
ļ	III	07UHS426	History of India-IV (From 1707 to 1857 AD)	8	6
ļ	III	07UHS473	Optional: Communication and Public Relations/		
IV	III	07UHS474	Optional: Physical Education & Health Science-II	6	5
1 V	III	*	Elective-I	4	3
ļ	IV	07UFC497	Building Men for Others / or		
ļ	IV	07UFC498	Religious Doctrine – II	2	1
ļ			Library	1	_
ļ			Total for Semester IV	30	22
ļ	III	07UHS527	History of India - V (From 1858 to 1947 AD)	7	5
ļ	III	07UHS528	World History-I (From 1453 to 1788 AD)	7	5
V	III	07UHS529	Historiography	6	5
v	III	07UHS575	Optional: Hospitality Management (OR)		
ļ	III	07UHS576	Optional: Modern Governments	6	5
	III	*	Elective-II	4	3
			Total for Semester V	30	23
ļ	III	07UHS631	Contemporary India Upto 2005	6	5
ļ	III	07UHS632	World History-II (From 1789 to present day)	6	5
VI	III	07UHS677	Optional: Air Fares and Ticketing (OR)		
¥ 1	III	07UHS678	Optional: Human Rights	6	5
ļ	III	07UHS634	Project Work	8	5
	III	*	Elective-III	4	3
			Total for Semester VI	30	23
I-V	IV		Extension Service: SHEPHERD		3
			Total Credits for all Semesters	180	140

^{*} Code Numbers according to the subjects chosen

Sem:I Hours: 5 07UGT101 Credits: 4

பொதுத்தமிழ் - 1

நோக்கங்கள்:

- 1. சமூக மாற்ற உணர்வை ஊட்டும் தலைசிறந்த தற்காலக் கவிஞர்கள், உரைநடை ஆசிரியர்களது படைப்புகளின் இலக்கியநயம் பாராட்டல்.
- 2. சந்திப்பிழையின்றி எழுதப் பயிற்றுவித்தல்

பயன்கள்

- 1. சமூக உணர்வூட்டும் படைப்புகளை அழகியல் நுகர்ச்சி வாயிலாக மாணாக்கர் கற்றுக்கொள்வர்.
- 2. சந்திப்பிழை நீக்கி எழுதும் திறன் பெறுவர்.

செய்யுள் திரட்டு

- 1. மகாகவி பாரதியார் கவிதைகள்
- 2. பாரதிதாசன் கவிதைகள்
- 3. சுத்தானந்த பாரதியார், தமிழ்க்கனல் ஷஎன்னருமைத் தமிழர்களே'
- 4. கவிமணி கவிகைகள்
- 5. கவிஞர் கண்ணதாசன் இயேசு காவியம்
- 6. பெருஞ்சித்திரனார் பாடல்கள்
- 7. அப்துல் ரகுமான் ஆலாபனை
- 8. கவிஞர் அறிவுமதி கவிதைகள்
- 9. மொழிபெயர்ப்புக் கவிதைகள்
- 10. இலக்கணம்: வல்லினம் மிகும் மிகா இடங்கள்

இலக்கிய வரலாறு - மூன்றாம் பாகம் சிறுகதை

உரைநடை : முதல் ஆறு கட்டுரைகள்

பாடநூல்

- 1. செய்யுள் திரட்டு தமிழ்த்துறை வெளியீடு, 2004-2007
- 2. இலக்கணம் மேற்குறித்த நூலில் உள்ளது.
- 3. *சமூகவியல் நோக்கில் தமிழ் இலக்கிய வரலாறு*, தமிழ்த்துறை வெளியீடு
- 4. உரைநடை நூல் *திறன் வளர்க்கும் கட்டுரைகள்*, தமிழ்த்துறை வெளியீடு, 2004-05 (அறக்கட்டளைச் சொற்பொழிவு நீங்கலாக 12 கட்டுரைகள்)
- 5. சிறுகதை: உறவு, நியுசெஞ்சுரி புத்தகநிலையம், சென்னை, 2007 முதற்பதிப்பு

Sem.: I Hours : 5 Code: 07UGE111 **GENERAL ENGLISH - I** Credits : 4

Objectives

1. To enable students develop their communication skills.

2. To inculcate in students the four basic skills: Reading, Writing, Listening and Speaking.

Unit I

1. Prose : At the College

2. Shakespeare : The Merchant of Venice

3. Essential English Grammar : Units 1 to 5

4. Reading Comprehension

Unit II

5. Poetry : The Passionate Shepherd to his Love

6. Shakespeare : The Taming of the Shrew

7. Essential English Grammar : Units 6 to 10 8. Letter Writing : Informal

Unit III

9. Prose : Outside the Class
10. Shakespeare : The Tempest
11. Essential English Grammar : Units 11 to 15
12. Letter Writing : Formal

Unit IV

13. Prose : For Business and Pleasure

14. Poetry: Daybreak15. Shakespeare: Julius Caesar16. Essential English Grammar: Units 16 to 22

Unit V

17. Poetry : I love to see it lap the miles

18. Shakespeare : King Lear 19. Shakespeare : Macbeth 20. Essential English Grammar : Units 23 to 29

Required Reading

1. Krishnaswamy, N. & T. Sriraman: Creative English for Communication (Macmillan)

2. Raju, A.K. (ed.) : Pegasus (Macmillan)

Murphy, R.
 Essential English Grammar (CUP)
 Dodd, E.F.
 Six Tales from Shakespeare (Macmillan)

Sem-I Hours/week: 7 07UHS121 Credits: 5

HISTORY OF INDIA -I (From earliest times to 712 AD)

Linkage I

Introductory Paper on Indian History.

Objectives

Train to draw map and locate important sites, territorial extension of empires.

To identify pre-historic sites, tools, monuments and sculptures of various dynasties.

To make a comparative study of Harappan culture and Vedic culture.

To study about social transformation from Magadha empire to Rajputs.

To study about the cultural evolution of various dynasties.

Unit-I: Pre and Proto-Historic India

Geographical Settings - Sources - Pre-historic culture - Paleolithic, Neolithic, Chalcolithic - The Harappan Culture - Vedic Civilization - Early and Later Vedic Age - Epic period.

Map: Important sites of Harappan culture

Unit-II: Age of Religious Movements and Foreign Invasions

Birth of new religions - Life History of Mahavira and his Principles - Life History of Gautama Buddha and his principles - Impact of new religions - Persian and Greek Invasions - Impact of Foreign Invasions.

Map: Spot the important places related to Jainism and Buddhism.

Unit-III: Birth of Empires in North India

Rise of Magadha - Urbanisation - The Mauryan Empire - Asoka's achievements and his contribution to Buddhism - Cultural Development and Administration of the Mauryas - Decline of the Mauryas - The Minor Dynasties - Satavahanas, Sungas, Kanvas, Kalingas.

Map: Spot the important sites of Buddhist Monuments and Pillar, Rock inscriptions of Asoka.

Unit-IV: The Great Empires of North India

The Rise of Kushanas - Kanishka's achievements, Mahayana Buddhism - Cultural Development under Kushanas - Gandhara School of Art - Rise and fall of Gupta Empire - Administration, Art and Cultural development under the Guptas - Revival of Sanskrit - decline of Gupta Empire.

Map: 1. Kanishka's Empire, 2. Samudra Gupta's Southern Expedition

Unit-V: The Last Native Empire of North India

The Age of Harsha - Harsha and Buddhism - Impact of Harsha's death - The Arab conquest of Sindh - Impact of Arab conquest - Origin of Rajputs and their culture - Causes for the End of Native Empire.

Map: Harsha's Empire.

Learning activity

- 1. Field visit to nearby pre-historic site
- 2. Visit to Museums

Books for Reference

1. Jha, D. N. : Ancient India: In Historical Outlines, Manohar,

New Delhi, 2004

2. Basham, A. L. : Wonder that was India Vol.I, Rupa & Co., New Delhi,

2003

3. Fergussan : History of Indian & Eastern Architecture

4. Luniya, B.L.5. Luniya, B.L.1. Evolution of Indian Culture2. Life and Culture in Ancient India

6. Mahajan, V. D. : Ancient India7. Majumdar, R. C. : Ancient India

8. Tripathi, R. S. : History of Ancient India

9. Sharma, R. S. : Aspects of Political Ideas and Institutions in Ancient

India, Macmillan, New Delhi, 1991

10. Thapar, Romila : Early India, Penguin, New Delhi, 2002.

Sem-I Hours/week: 6 07UHS122 Credits: 5

SOCIAL AND CULTURAL HISTORY OF TAMIL NADU UPTO 1336 AD

Objectives

- ♦ To analyse the physical boundary of Ancient Tamilagam
- ♦ To study the origin of Kalabhras and Pallavas
- ♦ To compare and contrast the achievement of the Pandyas and Cholas
- ♦ To analyse the Telugu Impact on Tamilagam

Unit-I: Sangam Age

Physical features of Tamil Nadu and their influence on the course of history - Survey of various sources - Tinai Social order - Economic Condition - Sangam Literature.

Map studies: Archaeological sites in ancient Tamilagam.

Unit-II: Kalabhras and Pallavas

Kalabhras - Origin of the Pallavas - Social and Economic conditions - Bhakti Movement - Art and Architecture

Map studies: Cultural centres of the Pallavas

Unit-III: Imperial Cholas

Rajaraja-I and Rajendra-I: Social and Economic conditions - Growth of Literature - Art and Architecture - religion vs. Administration

Map studies: Important sites of Imperial Cholas

Unit-IV: Pandyas and Muslim Conquests

Early Pandyas - Later Pandyas - Art and Architecture - Foreign Accounts - Muslim conquest of Mabar -Impact of Muslim rule in Tamil Nadu.

Unit-V: Tamilagam under Vijayanagar

Tamil country under Vijayanagar - Conquests of Kumara Kampana in Tamil Nadu - Art and Architecture - Nayankara System - Inland and Foreign Trade - Cultural contributions of Vijayanagar in Tamil country.

Books for Reference:

- 1. Pillai, K. K., Social History of Tamils, University of Madras, 1975
- 2. Subramanian, N., History of Tamil Nadu Upto 1336 AD, Madurai, 2002.
- 3. Rajayyan, K., History of Tamil Nadu, Madurai, 1982.
- 4. Nilakanda Sastri, K.A., The Cholas, The Pandyan Kingdom, and History of South India.
- 5. Srinivasan, K. R., Temples of South India, Delhi, NBT, 1995, Revised Edition
- 6. Mahalingam, T. V., Administration and Social Life under Vijayanagar, University of Madras, 1951.
- 7. Meenakshi, C., Administration and Social Life under the Pallavas.
- 8. Vriddagrisar, History of Thanjavur Nayaks.
- 9. Champakalakshmi, R., Urbanisation in South India, Oxford, Delhi.

Sem-I Hours/week: 6 07UHS151 Credits: 5

TOURISM BUSINESS

(Allied Compulsory)

Learning Objectives

- 1. To understand the natural resources of India and thereby explain the importance of tourism
- 2. To study the cultural resources like temples, archaeological monuments etc.
- 3. Develop practical skill in travel formalities.
- 4. To study the transportation and accommodation facilities in India.
- 5. To develop skill in guiding the Tourists.
- 6. To familiarise the concepts of Tourism.

Unit-1

Scope and content of Tourism - Concept of Tourism - Meaning, Definition - Forms and types of tourism-Leisure, Pilgrimage, Educational, Business Tour-Purpose of Tourism.

Unit-2

Growth and Development of Tourism in India: Historical Evolution and Development-The need for History of Tourism-Transition to Modern Tourism.

Unit-3

Tourism as an Industry: a) Different types of Transport - Study of Travel Formalities-Passport, Visa and other documents-Types of Tour operators-Tourism and accommodation - Types of accommodation - Hotels - Youth Hostels, Choultries and Dharmasalas etc. - Importance of accommodation in Tourism Development.

Unit-4

Tourism and Economic factors-Impact of tourism as an instrument of achieving economic gain-Multiplier theory: Social and Cultural Co-relations of Tourism and its Impact of Tourism on Physical environment-Environment degradation - Need for conservation of environment.

Unit-5

Concept of Domestic and International tourism –Recent trends in International Tourism –profile of Foreign Tourists - World Tourists flows - The importance of domestic Tourism.

REFERENCE BOOKS

- 1. Bhatia, A.K.: 'Tourism Development, Principles and Practice', New Delhi, 1983.
- 2. Anand, M.M.: 'Tourism and Hotel Industry in India', New Delhi, 1976.
- 3. Kaul, R.N.: 'Dynamics of Tourism' 3 Vol., 1985.
- 4. Hart, J.J.: 'Tourism: Past, Present and Future', London, 1974.
- 5. Manohar Sajnani: 'Indian Tourism A Legal Perspective Business', New Delhi, 1999.
- 6. National Action Plan for Tourism', Ministry of Tourism, Government of India, New Delhi, 1992.

Sem:II Hours: 5 07UGT202 Credits: 4

பொதுத்தமிழ்-2

நோக்கங்கள்

- 1. சமயநல்லிணக்க உணர்வை வளர்த்தல்
- 2. தமிழ்க்காப்பியங்களில் அழகும் அறிவுணர்வும் ஊட்டும் பகுதிகளைப் படித்துப் புரிந்து கொள்வர். உரைநடைக்கட்டுரை எழுதும் திறன் பெறுவர்.

பயன்கள்

தமிழைத் திருத்தமாகப் படிக்கவும் பேசவும் பிழையின்றி எழுதவும் தேர்ச்சி பெறுதல். தம் படைப்புக்களில் படித்தவற்றை முறையாகப் பயன்படுத்தல்

1. செய்யுள் திரட்டு

- 1. சிலப்பதிகாரம்
- 2. ഥഞിഥേക്ക
- 3. சீவகசிந்தாமணி
- 4. கம்பராமாயணம்
- 5. தேம்பாவணி
- 6. சீறாப்புராணம்
- 7. இரட்சணிய சரிதம்
- 8. இலக்கணம்: எழுத்து, சொல்

2. இலக்கணம் - எழுத்து, சொல் (தமிழ்த் துறை வெளியீடு)

இலக்கிய வரலாறு - இரண்டாம் பாகம் (தமிழ்த்துறை வெளியீடு,2001) உரைநடை நூல்-7 முதல் இறுதிக்கட்டுரைகள் வரை, திறன்வளர்க்கும் கட்டுரைகள் (7-12) (தமிழ் ஆய்வுத்துறை வெளியீடு, 2001)

பாடநூல்:

செய்யுள் திரட்டு - தமிழ்த்துறை வெளியீடு, 2004-07

Sem. : II Hours : 5 Code : 07UGE212 Credits : 4

GENERAL ENGLISH - II

Objectives

1. To enable students develop their communication skills.

2. To inculcate in students the four basic skills: Reading, Writing, Listening and Speaking.

Unit I

1. Prose : Are you Smart?

2. Jules Verne : Around the World in 80 Days (Chap. 1 to 5)

3. Essential English Grammar : Units 30 to 35

4. Reading Comprehension

Unit II

5. Poetry : Gitanjali (Song 36)

6. Jules Verne : Around the World in 80 Days (Chap. 6 to 10)

7. Essential English Grammar : Units 36 to 40

8. Note-making

Unit III

9. Prose : Are you Creative?

10. Jules Verne : Around the World in 80 Days (Chap. 11 to 15)

11. Essential English Grammar : Units 41 to 45

12. Note-taking

Unit IV

13. Prose : How to Win? 14. Poetry : The Pond

15. Jules Verne : Around the World in 80 Days (Chap. 16 to 20)

16. Essential English Grammar : Units 46 to 50

Unit V

17. Poetry : The Tree

18. Jules Verne : Around the World in 80 Days (Chap. 21 to 26)

19. Essential English Grammar : Units 51to 57

20. Dialogue Writing

Required Reading

1. Krishnaswamy, N. & T. Sriraman: Creative English for Communication (Macmillan)

2. Raju, A.K. (ed.) : Pegasus (Macmillan)

3. Murphy, R. : Essential English Grammar (CUP)

4. Verne, J. (Retold by M. Green): Around the World in Eighty Days (Macmillan)

Sem-II Hours/week: 5 07UHS223 Credits: 5

HISTORY OF INDIA -II (From 712 to 1526 AD)

Objectives

- ♦ To provide knowledge on the rich cultural contribution of Muslim rulers
- ♦ To teach the values of secularism.
- ♦ To encourage students to undertake research in the unexplored areas of medieval history.
- ♦ To instruct the moral values given by Bhakti Saints.

Unit-I: Foundation of Turkish rule in India

Sources - Records of Alberuni - Kalhana - Muhamud of Ghazni - Muhamud of Ghor - Comparative study on Muhamud of Ghazni and Muhamud of Ghor - Circumstances for the rise of Delhi Sultanate.

Map: Locate and explain important historical places related to Muhamud of Ghor.

Unit-II: Slave Dynasty

Qutub-ud-din Aibak - Iltutmish - Raziya Begum - Balban - His Reforms - The Mongols - Successors of Balban.

Map: the extent of empire of Balban.

Unit-III: Khilji Dynasty

Jalal-ud-din Firoz Khilji - Ala-ud-din Khilji - Territorial Expansion - Malik Kafur's South Indian Expeditions - Central Administration - Economic Policies - Market Regulations - Successors of Ala-ud-din Khilji.

Map: Empire of Ala-ud-din Khilji

Unit-IV: Tughlug, Sayyid and Lodi Dynasties

Mohammud-bin-Tughluq - Firuz Shah Tughluq - Sayyid dynasty - Lodi dynasty - Administration of the Sultanate - Art and Architecture under the Sultans - Literary development under Sultans

Map: Empire of Mohammud-bin-Tughluq

Unit-V: Deccan Powers and Impact of Muslim rule in India

The Bhamini Kingdom - The Vijayanagar Empire - Krishnadeva Raya - Impact of Society - Economic condition - Impact on cultural aspects - Bhakthi Movement and Sufism

Map: Empire of Krishnadevaraya.

Book Reference

- 1. Bakshi, S. R., Advanced History of Medieval India.
- 2. Eswari Prasad, Medieval India.
- 3. John F. Richard, The New Cambridge History of India.
- 4. Lane Pool, Medieval India.
- 5. Mahalingam, T. V., Economic life in the Vijayanagar Empire.
- 6. Majumdar, R. C. (ed), History and Culture of Indian People.
- 7. Sathianathier, Political and Cultural History of India, Vol.II
- 8. Srivastava and Majumdar, Medieval India.
- 9. Mehta, J. L., An Advanced Study in the History of Medieval India (3 Vol.), Sterling, New Delhi, 2002.
- 10. Burton Stein, Vijayanagara, New Delhi, 2002.
- 11. Burton Stein, History of India, OUP, 2002
- 12. Robert Sewell, A Forgotten Empire, New Delhi, 2000.

Sem-II Hours/week: 6 07UHS224 Credits: 4

SOCIAL AND CULTURAL HISTORY OF TAMIL NADU (FROM 1529 TO PRESENT DAY)

Objectives

- ❖ To study the social and political background of the emergence of Nayaks, Marathas and Nawabs
- ♦ To understand the changes after the British Aquisition of Tamil Nadu.
- ♦ To analyse the relevance of socio-religious movements of the 19th century.
- ♦ To study the Dravidian Movement.
- ♦ To evaluate the works of Congress Party in Tamil Nadu.
- ♦ To assess industrial development in Tamil Nadu
- ♦ To synthesis the growth of Tamil literature

Unit I: Nayaks, Marathas and Carnatic Nawabs

Sources for the History of Tamil Nadu from 1529 to Present Day - Nayaks of Madurai - Polity - Socio-Cultural contributions - Nayaks of Tanjore and Gingee Polity - Socio-Cultural conditions - Marathas of Tanjore - Polity - Socio-Cultural contributions - Carnatic Nawabs - Polity - Socio-Cultural conditions.

Maps: Identify the following places and write a short note on - Tirunelveli, Tanjore, Kumbakonam, Gingee, Arcot.

Unit II: British Aquisition of Tamil Nadu, Polygari Rebellion, Vellore Mutiny.

Carnatic Wars - Polegar rebellion - South Indian rebellion - Annexation of Carnatic - Vellore Mutiny.

Maps: Identify the following places and write a short note - Wandiwash, Adyar, Tirunelveli, Tanjore, Vellore

Unit III: Tamil Nadu under British

Colonial Economy - Revenue Policy - Judicial Administration - Police Administration - Western Education.

Maps: Salem, Chennai.

Unit IV: Reform Movements and National Movement

Vaikundaswamy - Ramalinga Adigal - Role of Press - Freedom Struggle - Political and Social awakenings - National Movement - Role of Tamilagam

Maps: Identify the following places and write a short note - Kanyakumari, Vadalur.

Unit V: Self-Respect Movement and Present Tamil Nadu

Struggle for Social equality - Justice Party and Self Respect Movement - Congress Government after Independence - Kamaraj's Contribution to Society - Agricultural and Industrial Developments - Educational and Social Developments.

Books for Reference

- 1. Anil Seal, The emergence of Indian Nationalism, New Delhi, 1980.
- 2. Baker, C. J., The Politics of South India 1920-1937.
- 3. Burton Stein, Thomas Munroe

- 4. Chopra, P. N., Ravindran, T. K. and Subramanian, N., History of South India.
- 5. David Arnold, The Congress in Tamil Nadu (1919-1937), New Delhi, 1977.
- 6. Eugene, F. Irschick, Politics and Social Conflict in South India, Bombay, 1964.
- 7. Herd Grave, Robert, L., The Nadars of Tamil Nadu: The Political Culture of a Community in Change, California, 1969.
- 8. Sundharalingam, Politics and Nationalist Awakening in South India, New Delhi, 1980.
- 9. Rajayyan, K., Real History of Tamil Nadu, Madurai, 2005.

Sem-II Hours/week: 6 07UHS252 Credits: 4

TOURISM PRODUCT

(Allied Compulsory)

Objectives

- ♦ To appreciate the temple Art and Architecture
- ♦ To understand the Ecological impact of Tourism
- ♦ To develop skill in performing arts

Unit - I

Geography of Tourism - South Indian Culture - Dravidian Art and Architecture - Ethnic Tourism - Temple of Western Coast and their Unique Art and Architecture – Thiruvanantha puram, Guruvayur, Udupi, Goa etc.

Unit - II

Temples of Karnataka - Saravanabalagola, Belur, Hambi, Halebid, Bangalore as a Garden City, Technology Park.

Unit - III

Heritage Tourism - Anthropological Tourism - Eco Tourism - Cultural Tourism - Adventure Tourism - Sports Tourism, Health Tourism, Cultural Tourism, Wild life, Forest.

Unit - IV

Temples of Tamil Nadu- Early Chola Temple - Tanjore Peruvudaiyar Temple - Gangaikonda Cholapuram Temple - Kanchipuram Kailasanathar Temple, Madurai Meenakshi Temple, Chidambaram Nataraja Temple - Churches and Mosques in Tamil Nadu.

Unit - V

Performing Arts – Bharatha Natyam, Kathak, Kathakali, Kuchchipudi - Folk Dance, Karnatic Music - Folk Music, Car Festivals, Jallikattu.

Reference

- 1. Romila Chawla Economics of tourism and Development.
- 2. K.K. Sharma Tourism and Economics development.
- 3. M. Pankaj Bhalla, Potential of Tourism in study of Himachal Pradesh.
- 4. Diamond.J Tourism role in economic development and cultural change.
- 5. Jafari, the Socio-Economic costs of tourism developing countries.

Sem:III Hours: 5 07UGT303 Credits: 4

பொதுத்தமிழ்-3

நோக்கங்கள்

- 1. தமிழ்ச்செய்யுள்களைப் படித்துப் பொருள் புரிந்து கொள்ளுதல்
- 2. செய்யுள்களில் அமைந்துள்ள சமூகக்கருத்துக்களை உணர்தல்
- 3. படைப்புத்திறனை வளர்த்தெடுத்தல்

பயன்கள்

- 1. புரிந்து கொண்ட கருத்துக்களில் பயனுள்ளவற்றைத் தெளிவாக, இனிமையாக எடுத்துச்சொல்லும் திறனைப் பெறுதல்.
- 2. தமிழ் மொழியின் சிறப்பை அறிதல்.

செய்யுள் திரட்டு

- 1. குறுந்தொகை
- 2. பதிற்றுப்பத்து
- 3. கலித்தொகை
- 4. புறநானூறு
- 5. சிறுபாணாற்றப்படை
- 6. பதினெண் கீழ்க்கணக்கு திருக்குறள்
- 7. இலக்கணப் பகுதி: யாப்பு, அணி

இலக்கணம் : யாப்பு, அணி

புதினம் - சூரியகாந்தன், *அம்மன் பூவோடு*, பாவைபதிப்பகம், சென்னை, 2003 இலக்கிய வரலாறு - முதல் பாகம்.

பாடநூல்

செய்யுள் திரட்டு - தமிழ்த்துறை வெளியீடு 2004-07 சமூகவியல் நோக்கில் இலக்கிய வரலாறு - தமிழ்த்துறை வெளியீடு Sem. : III Hours: 5 Code : 07UGE 313 Credits: 4

GENERAL ENGLISH - III

Objectives

- 1. To enable students to acquire reading habit and thus develop their reading skills.
- 2. To make them activate their passive vocabulary and sentence structures through prescribed texts.
- 3. To enhance their taste for reading that will naturally develop their vocabulary power and sentence structures.
- 4. To develop the listening, speaking and writing skills of students through the prescribed

Unit - I

1. Guy de Maupassant : The Diamond Necklace 2. Emile Gaboriou : The Accursed House

3. Sheila Kaye-Smith : Mrs. Adis 4. Anton Tchekov : The Bet

5. Reading Comprehension

Unit – II

6. O. Henry : After Twenty years 7. Leonard Merrick : The Judgement of Paris 8. Stephen Leacock : The Conjuror's Revenge 9. A.E. Coppard : The Halfyard Ham

10. Expansion of a Maxim

Unit – III

11. Far From the Madding Crowd: Chapters 1 to 4 12. Far From the Madding Crowd: Chapters 5 to 8 13. Far From the Madding Crowd: Chapters 9 to 11 14. Far From the Madding Crowd: Chapters 12 and 13 15. Essential English Grammar : Units 58 to 72

Unit - IV

: The Prize Poem 16. P.G. Wodehouse

17. Mulk Raj Anand : The Barber's Trade Union

18. R.K. Narayan : Wife's Holiday 19. Kushwant Singh : The Mark of Vishnu 20. Essential English Grammar : Units 73 to 91

Unit - V

21. Far From the Madding Crowd: Chapters 14 to 15 22. Far From the Madding Crowd: Chapters 16 to 18

23. Far From the Madding Crowd: Chapters 19 to 21

24. Far From the Madding Crowd: Chapters 22 to 24

25. Précis Writing

Required Reading

1. Ramesh, K.P. (Ed.) : The Diamond Necklace and Other Stories (Macmillan) 2. Hardy, T. (Retold by EF Dodd): Far From the Madding Crowd (Macmillan)

3. Murphy, Raymond : Essential English Grammar (CUP) Sem-III Hours/week: 8 07UHS325 Credits: 6

HISTORY OF INDIA -III (From 1526 to 1707AD)

Linkage I

To understand what happened in India after Delhi Sultanate, Connects Mughal period with that of the advent of the Europeans.

Objectives

- ♦ To understand the impact of Mughal Rule in India.
- ♦ To realize the general development during the Mughal period.
- ♦ To know about Vijayanagar rule after Krishnadevaraya.
- ♦ To appreciate Gurunanak principles.

Unit-I: Early Mughals and Afghan Intrude

Babur - Humayun - Shershah - His administration - His Military Reforms.

Map: Mughal Empire under Babur

Unit-II: The Great Mughals

Akbar - His religious policy - Rajput Policy - Jahangir - Shahjahan - Aurangazeb - Rajput policy - Maratha Policy

Map: Mughal Empire under Akbar.

Unit-III: Policies of the Mughals

Mughal Administration - Northwest Frontier Policy - Religious Policy - Progress in Architecture, Painting, Music and Literature - Causes for the decline

Map: Mughal Empire under Aurangazeb.

Unit-IV: Vijayanagar Empire after Krishnadeva Raya

Successors of Krishnadevaraya - Battle of Talaikotta - Causes and results - Decline of the Vijayanagar rule - Social life and religious conditions - Art, Literature and Architecture.

Map: Sites of Battle of Talaikotta

Unit-V: Rise of Maratha and Sikhs

Career of Shivaji - Marathas Administration - Guru Nanak - Successors of Gurunanak - Relationship between the Sikhs and Mughals.

Map: Maratha Empire under Shivaji.

- 1. Bakshi, S. R., Advanced History of Medieval India.
- 2. Eswari Prasad, Medieval India.
- 3. John F. Richard, The New Cambridge History of India.
- 4. Lanepool, Medieval India.
- 5. Edward and Garrett, Mughal Rule in India.
- 6. Mehta, J. L., An Advanced Study in the History of Medieval India, Sterling, New Delhi, 2000.
- 7. Burton Stein, History of India, OUP, 2002.
- 8. Majumdar, R. C. *et al.*, An Advanced History of India, Macmillan, New Delhi, 2002
- 9. Vincent A. Smith, The Oxford History of India, OUP, New Delhi, 2002.

Sem-III Hours/week: 6 07UHS371 Credits: 5

TOURISM MARKETING

(Optional)

Objectives

- ❖ To understand the perception of Tourism marketing in India-knowledge of significance of Tourism marketing-to know the factors influencing the user's behaviour.
- ❖ To understand the concept of Tourism product-to know the salient features of the Tourism product-to understand and appreciate the product strategy- How to make a good brand name?
- ❖ To know the salient features of marketing information system-to understand the functions and purposes of marketing information system to know the application of marketing research in Tourism-to understand the concept and to know the significance of market segmentation.
- ♦ To know the factors influencing the pricing decisions- to understand the inter-play of price and demand-to understand and appreciate the pricing strategies-to know the distribution policy-the influencing factors-to know the activities of the tour operator.
- ❖ To understand the personal selling and skills needed for selling-to know significance of advertising and media in tourism marketing-to know the work of the public relation officer in Tourism promotion-to know the overseas and domestic Tourism promotional activities.

Unit-1

Tourism marketing- the perception — why Tourism Marketing - Purpose of Tourism marketing - significance of Tourism marketing — Tourism marketing in the developed countries- Tourism marketing in the Indian environment-user's behaviour profile-different categories of users and their life style understanding behaviour of Tourism users.

Unit-2

Tourism product- the concept-salient features of Tourism product Tourism product planning - Planning process, environmental and regional planning- Tourism product planning in India-product strategy-product life style how to ascribe a Brand Name

Unit-3

Marketing information system and research: Concept of marketing information system-the salient features of MIS-the purpose and functions of MIS-Marketing Research in the tourism industry – tourism market segmentation – why market segmentation? Basic for segmentation – Effective market segmentation.

Unit-4

Tourism pricing strategy – the influencing factors – interplay of price and demand. Pricing strategies – discount pricing. Pricing and the product MIX – pricing and the marketing mix – tourism distribution strategy – the distribution system.

Unit-5

Tourism promotion strategy – personal selling – Tourism Advertising selection of media – selection of message – advertisement strategy – Tourism publicity - public relation – sales promotion – overseas marketing and domestic marketing.

REFERENCE BOOKS:

- 1. Kitler Philip: 'Marketing Management', Universal Publication, New Delhi, 1990
- 2. Rustoin, S. Davar: 'Modern Marketing Management', Bombay 1986.
- 3. Bhatia, A.K.: 'Tourism in India', New Delhi, 1984.
- 4. Pran Nath Seth: 'Successful tourism Management', New Delhi, 1997.
- 5. Whale S. Grampter: 'Tourism Marketing Tourism, International Press, London, 1976
- 6. Stephan F. Witt & Luiz Moutinch: 'Tourism Marketing and Management Handbook', Prentice Hall, New York, 1985.
- 7. Renal A. Nykiel: 'Marketing in Hospitality Industry', Van Nestrand Reinhold, London, 1986.
- 8. Maclean, Hunter: 'Marketing Management (Tourism in your Business)', Canadian Hotel and Restaurant Limited, 1984.
- 9. Jha, S.M.: 'Tourism Marketing', Bombay, 1995.
- 10. Krishnan K Kamra: 'Managing Tourist Destination', New Delhi, 2001.
- 11. Cowell, D.: 'The Marketing of Services', London, 1986.
- 12. Law, E.: 'Tourist Destination Management Issues Analysis and Polices', London, 1995.
- 13. Ratandeep Singh: 'Tourism Marketing: Principles, Policies and Strategies', New Delhi, 2001.

Sem-III Hours/week: 6 07UHS372 Credits: 5

PHYSICAL EDUCATION AND HEALTH SCIENCE - I

(Optional)

Objectives

- ♦ To understand the history of various games
- ♦ To practice the various physiological methods
- ♦ To exercise the various Yogas

Unit-1 History of Physical Education and Health Education – I

- i) Aims and Objectives
- ii) Development of Physical Education in India
- iii) History of Various Games and great personalities in sports
- iv) Sports Psychology.

Unit-2 Anatomy and Physiology and First Aid:

- i) Functions of various systems (Cardiovascular, Respiratory, Digestive system, Muscular system, system and Major muscles groups)
- ii) Types of joints
- iii) Aims and Importance of first aid.
- iv) Artificial Respiration
- v) Shock
- vi) Burns and Poison
- vii) Fractures
- viii) Unconsciousness and Coma
- ix) Various types of Bandages
- x) Home Nursing

Unit-3 Yoga and Asana

- i) Prayer song
- ii) Various types of Yoga (8 step)
- iii) Various types of Asanas
- iv) Uses of yoga & Asanas in prevention of diseases creation

Unit-4 First Aid: (Practicals)

Unit-5 Yoga and Asanas (Practical)

REFERENCE BOOKS

- 1. Earle. F.Zeigler: 'Physical Education and Sports', London, 1960.
- 2. Kamlesh M.L.: 'Scientific Arts of Teaching', New Delhi, 1994.
- 3. Sharma, O.P.: 'Athletic Injuries', Sports Kendra, 2000.
- 4. Subramanian, R.: 'First Aid and Home Nursing', New Delhi, 1990.
- 5. Sports Training and Coaching, Commonwealth Publications, 2000.
- 6. Lokesh Thani: 'Rules of Games and Sports Personalities', New Delhi, 2000.

Sem: IV Hours: 5 07UGT404 Credits: 4

பொதுத்தமிழ்-4

நோக்கம்

- 1. நாடகத்தின் நோக்கம், அதன் போக்கு, உத்திகள், பாத்திரப்பாங்கு, உரையாடல் முறை, கற்பனைத்திறம் போன்றவற்றை வெளிப்படுத்தல்
- 2. புதிய நாடகங்களைப் படைக்கும் திறனை மாணவர்களிடையே உருவாக்குதல்.

பயன்கள்

- 1. நாடகவழி அழகியல் உணர்வுகளை வளர்த்தல்.
- 2. நாடகங்களைச் சமூகப் பயன்பாட்டிற்கு ஏற்ப உருவாக்குதல்

செய்யுள் நாடகம் :

மனோன்மணீயம், பேராசிரியர் சுந்தரனார்

அலகு 1: மனோன்மணீயம், பாயிரம், அங்கம் 1, களம் 1-5 வரை

அலகு 2: மனோன்மணீயம், பாயிரம், அங்கம் 2, களம் 1-3 வரை

அலகு 3: மனோன்மணீயம், பாயிரம், அங்கம் 3, களம் 1-4 வரை

அலகு 4: மனோன்மணீயம், பாயிரம், அங்கம் 4, களம் 1-5 வரை

அலகு 5: மனோன்மணீயம், பாயிரம், அங்கம் 5, களம் 1-3 வரை

உரைநடை நாடகம் :

முனைவர் ஆ. சிவக்கண்ணன், *பேராசிரியர் பிரம்மச்சாரி*, நியூசெஞ்சுரி புத்தகநிலையம், 2005. (உரைநடை நாடகம் முழுமையும்)

பாடநூல்

- 1. பேராசிரியர் சுந்தரனார் , மனோன்மணீயம் (பதி) தமிழ்த்துறை, தூய வளனார் கல்லூரி, திருச்சிராப்பள்ளி
- 2. முனைவர் சிவக்கண்ணன், *பேராசிரியர் பிரம்மச்சாரி*, பாவைப்பதிப்பகம்.

மதிப்பெண் பகிர்வு

மனோன்மணீயம் - 80 உரைநடை நாடகம் - 20

உரைநடை பாகம் 3-இல் நாடகம் கட்டுரை வினாவில் மட்டும் இடம் பெற வேண்டும்.

Sem. : IV Hours : 5 Code : 07UGE414 Credits : 4

GENERAL ENGLISH - IV

Objectives

- 1. To enhance reading skills towards developing vocabulary power and composition skills.
- 2. To create in students a taste for enjoying English One-Act Plays thus making them imbibe dramatic skills.
- 3. To develop the listening, speaking and writing skills of students through the prescribed texts.

Unit - I

A. Ball
 The Seven Slaves
 R.H. Wood
 Post Early for Christmas

3. Reading Comprehension

4. Essential English Grammar : Units 92 to 98

Unit - II

5. Monica Thorne6. A.E.M. Bayliss7. The King Who Limped8. One Good Turn

7. A Tale of Two Cities : Part I

8. Essential English Grammar : Units 99 to 106

Unit – III

9. A Tale of Two Cities : PART II: Chapters 1 to 3
10. A Tale of Two Cities : PART II: Chapters 4 to 7
11. A Tale of Two Cities : PART II: Chapters 8 to 10

12. General Essay

Unit - IV

13. Allan Monkhouse : Night Watches 14. Ella Adkins : The Unexpected

15. A Tale of Two Cities : PART II: Chapters 11 to 13

16. Essential English Grammar : Units 107 to 114

Unit - V

17. Josephina Niggli: Sunday Costs Five Pesos18. A Tale of Two Cities: PART III: Chapters 1 to 519. A Tale of Two Cities: PART III: Chapters 6 to 9

20. Report Writing

Required Reading

K.S. Ramamurthy (Ed.) : Seven One-Act Plays (OUP)
 Dickens, C. (Retold by P. Atkinson): A Tale of Two Cities (Macmillam)
 Murphy, Raymond : Essential English Grammar (CUP)

Sem-IV Hours/week: 8 07UHS426 Credits: 6

HISTORY OF INDIA - IV (From 1707-1857 AD)

Objectives

- ❖ To understand the congenial condition for the coming of the Europeans and the establishment of their settlements.
- ❖ To understand the struggle for supremacy among the Europeans.
- ♦ To analyse the causes for the success of the British and failure of the French.
- ♦ To appreciate reforms of the various Governors Generals and to recognize the administrative developments during the British period.
- ♦ To examine the causes of the various wars and to understand the various tactics and diplomacy of the British to win over the Indian rulers.
- ❖ To understand the growth of the constitution of India and learn to connect that with the present system.
- ❖ To analyse the factors and the circumstances that led to the outbreak of the Revolt of 1857 and to admire the role of the heroes of the revolt.

Unit-I: Advent of the Europeans

Portuguese, Dutch and the Danish settlement - French settlements - Dumas and Dupleix - British settlement - Anglo-French Rivalry - Carnatic Wars - Battle of Plassey, Battle of Buxar - Robert Clive.

Map Study: Important centres of Carnatic Wars.

Unit-II: Governor Generals of India

Warren Hastings - Rohilla War - Reforms - Impeachment - Cornwallis - Permanent Revenue Settlement - Lord Wellesley - Subsidiary system - Lord William Bentinck - Lord Dalhousie - Doctrine of Lapse.

Map Study: Lord Wellesley's Empire in India.

Unit-III: Expansion of the British Empire in India

Anglo-Maratha Wars and decline of Peshwas - Anglo-Mysore wars - Anglo-Burmese wars - Anglo-Sikh Wars - Anglo-Afghan Wars.

Map Study: Important places of Anglo-Maratha wars.

Unit-IV: Constitutional Development in India upto 1857

Circumstances that led to the passing of the Regulating Act - Regulating Act of 1773 - Pitts India Act of 1784 - Charter Act of 1833 - Charter Act of 1853.

Exercise: Making a chart explaining the hierarchy of the company officials in India.

Unit-V: First War of Independence

Great Revolt of 1857 - Causes - Course and results - Rani Laxmi Bai of Jhansi - Tantia Tope - Nature of the revolt.

Map Study: Important centres of the Great Revolt of 1857.

Books for Reference

- 1. Roberts, P. E., History of India
- 2. Nilakantasastri, K. A., History of India, Vol.II
- 3. Perceival Spear, History of India
- 4. Smith, V. A., Oxford History of India, OUP, New Delhi, 2002.
- 5. Majumdar, R. C. *et al.*, An Advanced History of India, Macmillan, New Delhi, 2002.
- 6. Grover, B. L. and Grover, S., A New Look at Modern Indian History, S. Chand & Co., New Delhi, 2004.
- 7. Sumit Sarkar, Modern India, Macmillan, New Delhi, 2004.

Sem-IV Hours/week: 6 07UHS473 Credits: 5

COMMUNICATIONS AND PUBLIC RELATIONS

(Optional)

Objectives

- ♦ To study the role of communication in Travel Industry
- ♦ To understand the need for effective communication
- ♦ To use communication in media

Unit I

Relevance of Communication - Role of Communication in Travel and Tourism - Communication in Hospitality Industry - Nature of Hospitality Communication - Need for Communication - Channel 3 of Communication.

Unit II

Communication - Definition - Process - types - Channels of Communication - theories - models - barriers - Communication Tools, Advertising, Direct mailing, Sales promotion, Relations & Publicity and personal selling - principles of effective communication.

Unit III

Communication and Promotional Policy - Identifying target Audience -Determining the target sought selecting the media - selecting the message - getting feedback.

Unit IV

Public Relations & Product Promotion - Press relations - Product Publicity - Corporate Communication Lobbying - Counseling.

Unit V

Training of Guides - Sales Personnel - Motivation - Product knowledge - Presentation Technique - Public speaking skills - Interview method - Telemarketing - Telephone handling skills - customer relation skills.

- 1. Chris Cooper, John Flether, David Gilbert and Stephen Wanhill, Tourism Principles and Practices.
- 2. Clark, Studying Interpersonal Communication, Sage Pub.
- 3. Jon & Lisa Burton, International Skills in Tourism and Travel Industry, Longman, Group Ltd.
- 4. Robert T. Reilly, Effective Communication in Tourism and Travel Industry, Delmar Pub.
- 5. Murphy, Hildebrandt & Thomas, Effective Business Communication, MaGraw Hill.

Sem-IV Hours/week: 6 07UHS474 Credits: 5

PHYSICAL EDUCATION AND HEALTH SCIENCE - II

(Optional)

Objectives

- ♦ To understand the characteristic of Sports Training
- ♦ To study the Biomechanics
- ♦ To know the rules of the Major Games

Unit-1 Training Method

- 1. Definition and aim and characteristics of sports training
- 2. Principles of sports training.
- 3. Basic physical Considerations (Endurance, Elastic strength and Mobility).
- 4. Basic Types of training (Weight Training, Circuit training, interval training, pressure training)
- 5. Planning types of training plans (Meso cycle, Micro, Macro).
- 6. Training Session Structure.

Unit-2 Biomechanics

- 1. Law of Motion
- 2. Gravitation
- 3. Lever
- 4. Mechanism of Movement starting, running, throwing

Unit-3 Rules of Major Games

- 1. Athletics, Basketball, Cricket, Foot Ball, Hockey, Kabaddi, Volleyball
- 2. Mechanism of Officiating
- 3. Duties of Officials
- 4. Rules and Interpretations
- 5 Score Sheet

Unit-4 Practicals (Officiating)

Unit-5 Specialization in any one of the major games

- 1. Fundamental strategy training schedule
- 2. Officiating

REFERENCE BOOKS

- 1. Earle F. Zeigler: 'Physical Education and Sports', London, 1960.
- 2. Kanlesh, M.L.: 'Scientific Art of Teaching Physical Education', New Delhi, 1994.
- 3. Sharma, O.P.: 'Athletic Injuries' Sports Kendra, 2000.
- 4. Subramanian, R.: 'First Aid and Home Nursing', New Delhi, 1990.
- 5. S.K. Pachauri: 'Sports Training and Coaching', Common Wealth Publications, 2000.

Sem-V Hours/week: 7 07UHS527 Credits: 5

HISTORY OF INDIA - V (From 1858 To 1947 AD)

Linkage

Understanding the present is very essential since the students have already studied the past. This will help them to predict the future.

Objectives

- → To know historical developments from 1858 to 1947.
- ♦ To understand the exploitative tactics of the British which affected the Indian Society.
- ❖ To compare and contrast the educational policy of the British with the modern Indian educational policy.
- ♦ To distinguish between the British Legislations and the Indian Law.
- ♦ To enhance the nationalistic feeling among the students.
- ♦ To help the students to develop skill in map reading.

Unit-I: British Policy and the results of 1857 Revolt

Condition of India immediately after the 1857 Revolt - Lord Canning - Results of the 1857 Revolt - End of Company rule and the Declaration of the Queen - Government of India Act, 1858.

Map: Centres of 1857 Revolt.

Unit-II: Policies of the British

Economic Policy - Drain of wealth - Commercialisation of Agriculture - Famines - Education Policy - The British and the Indian Press - Growth of Local Self Government - Growth of Representative Governments 1861-1935 - Growth the Judiciary - Railways.

Map: Places where Universities and Colleges were located before Independence.

Unit-III: The Social and Cultural Activities

Brahma Samaj - Arya Samaj - Prarthana Samaj - Ramakrishna Mission - The Theosophical Movement - The Aligarh Movement - Narayana Guru's Reforms - Ambedkar and Social Reform Movement - Vallalar's attempt to create a casteless society - Tribal movements and peasant revolts.

Map: To locate the Headquarters of Theosophical Society, Location of Muslim University, Nagpur and Vadalur.

Unit-IV: Growth of National Movement

The policy of the British toward the Indian National Congress - Partition of Bengal and the activities of the Indian National Congress - The Swadeshi Movement - Militant Nationalism - Home-Rule Movement

Map: To locate Bombay, Calcutta, Madras, Dandi and Vedaranyam

Unit-V: Gandhian Era

Gandhi's entry into Indian Politics - The Non-cooperative Movement - The Civil Disobedience Movement - The Quit India Movement- Communalism - Partition of India.

Map: Locate Chauri Choura, Andaman, Madurai, Simla and Kashmir.

- 1. Anil Seal, Emergency Indian Nationalism, New Delhi, 1980.
- 2. Bipin Chandra, Communalism in Modern India, Vikas, New Delhi, 1984.
- 3. Sumit Sarkar, Modern India 1885-1947, Macmillan, New Delhi, 2004.
- 4. Tara Chand, National Movement
- 5. Gandhi, M.K., My Experiments with Truth, Navajivan, Ahmedabad, 2004.
- 6. Gopal, S., Jawaharlal Nehru, A Biography, New Delhi, 1987.
- 7. Domnique Lappire and Lorry Collins, Freedom at Muhamad, Vikas, New Delhi.
- 8. Grover, B. L. and Grover, S., A New Look at Modern Indian History, S. Chand & Co., New Delhi, 2004
- 9. Vincent A. Smith, The Oxford History of India, New Delhi, 2002.
- 10. Majumdar, R. C. et al., An Advanced History of India, Macmillan, New Delhi, 2002.

Sem-V Hours/week: 7 07UHS528 Credits: 5

WORLD HISTORY - I (From 1453 to 1788 AD)

Linkage

This syllabus is a continuation of the previous paper of World History - I.

Objectives

- ♦ To know the features of the Modern World.
- ❖ To relate the age of reason and its importance to the present day life.
- ♦ To trace the ideals behind keeping monarchy at the top level of administration.
- ♦ To develop the skill in Map Reading
- ♦ To construct the History of the Modem World in its real perspectives

Unit-I: Beginning of the Modern World

Fall of Constantinople - Geographical Discoveries - Fall of Feudalism - Rise of National Monarchies - Capitalism.

Map: Geographical Discoveries

Unit-II: Age of Reason

Renaissance in Art, Architecture and Literature - Scientific Inventions Reformation in Germany - Reformation in other parts of Europe - Counter Reformations.

Map: Centres of Renaissance and Reformation Movements.

Unit-III: Era of Absolute Monarchies

Louis XIV of France - Peter the Great of Russia - Catherine-II - Frederick the Great - Characteristic Features of the Age of absolutism.

Map: Locate the places associated with the kings

Unit-IV: Colonization and Imperialism in Asia and Africa

Coming of Europeans - Establishment of Colonies, China; Japan, America and Africa - Mercantilism - Missionaries - Commercial Imperialism in South East Asia.

Map: Places in Asia and Africa

Unit-V: The Emergence of Scientific view in the World

Age of Enlightenment - Royal Asiatic Society of London - Royal Asiatic Society of France - Glorious Revolution 1688 institutions in England - American War of Independence - Agrarian Revolution - Industrial Revolution.

Map Study

- 1. Arun Battacharjee, History of Europe (1453-1789), Sterling, New Delhi, 2001.
- 2. Fisher, A. A. L., History of Europe, 1936, Prentice Hall of India, New Delhi.
- 3. Swain, J.E., World Civilization, New Delhi, 1999.
- 4. Weech, W. N., History of the World, London, 2001.
- 5. Phul, R. K., World Civilization, Prentice Hall of India, New Delhi, 1987.

Sem-V Hours/week: 6 07UHS529 Credits: 5

HISTORIOGRAPHY

Objectives

- ♦ To know the scope and purpose of History
- ♦ To study the relation between History and other social sciences.
- ♦ To analyse the research techniques in History
- ♦ To estimate the contributions of Historians.

Unit-1 What is History?

Meaning and Nature of History – Scope and Purpose of history – Definitions of History – kinds of History – Uses and abuses of History.

Unit-2 History and other Disciplines

Relation between history and other social sciences – auxiliary sciences – Is history a science or an art?

Unit-3 Method of Writing History

Selection of atopic – Collection of data – authenticity of facts – External criticism – internal criticism – synthesis – arrangement of thesis documentation – bibliography – footnotes – exposition.

Unit-4 A Study on Historiographers

Philosophy of History – Herodotus – Ranke – Hegel - Karl Marx - Arnold J Toyenbee – Ibn Kaldhun .

Unit-5 A Study on Indian Historiographers

Bana - Kalhana - Barani - J.N. Sarkar - R.C. Majumdar - K. A. Nilakanta Sastri - K. K. Pillai - K. Rajayyan

- 1. Carr. E.H.: 'What is History?', Macmillan & Co. Ltd., London, 1962.
- 2. Rajayyan, K.: 'History its Theory and Method', 8th Edn, Ratna Publications, Madurai, 1999.
- 3. Sheik Ali B.: 'History: Its Theory and Method', 2nd Edn, MacMillan India Ltd., Madras, 1984
- 4. Subramanian, N.: 'Historiography and Historical Methods', 5th Edn, Ennes Publications, Vadipatti, 1993.

Sem-V Hours/week: 6 07UHS575 Credits: 5

HOSPITALITY MANAGEMENT

(Optional)

Objectives:

- ♦ To understand the essentials of hospitality industry.
- ♦ To familiarize with resort and event management.
- ♦ To do project work in the above areas.

Unit I

Introduction to accommodation industry - Types of accommodation and their grouping, classification, categorization and forms of Ownership - Activities in Accommodation Management - Front office - House keeping - Bar and Restaurant - Supporting services.

Unit II

The Room division - the food and beverage division - the engineering and maintenance division - the marketing and sales division - The A/C division - the HR division and the security division.

Managerial issues: Trends, Problems; success-factors; study of the working of selected Hotels/Motels/Restaurant, etc.

Unit III

Introduction to Hospitality industry and its distinctive characteristics - inflexibility, perishability, fixed location, relatively large financial investment.

Seven Ps of Marketing in Hospitality Marketing (Product, Price, Place, Promotion, People, Process, and Physical Evidence).

Unit IV

Introduction to Restaurant Management, Eating by drinking places, Hotel operations Food services for the transportation market. Food services for the leisure market - retail food services - Business/Industrial food services. Health care food services - club food services - Trends in lodging and food services.

Unit V

Future trends in Hospitality Industry - Usage of CRS in Hotel Industry, operational usage through chain of hotels. Role of Associations in hospitality management- Functions and operations.

- 1. Service Marketing: Helen Woodruff. Macmillan India Ltd.
- 2. Gray and Ligouri: Hotel and motel management and operations (Delhi: Prentice Hall India)
- 3. Andrews: Hotel front office training manual (Bombay: Tata McGraw Hill)
- 4. Negi: Hotels for Tourism Development (Delhi: Metropolitan India)
- 5. Arthur & Gladwell: Hotel Assistant Manager (London Communica, Barril, Jenkins)
- 6. Negi: Professional Hotel Management (Delhi: S.Chand)

Sem-V Hours/week: 6 07UHS576 Credits: 5

MODERN GOVERNMENTS

(Optional)

Objectives

- ♦ To examine the various constitutions
- ♦ To differentiate the various constitutions
- ♦ To compare and contrast the Indian Constitutions with other Constitutions

Unit-1

Origin of state-Classification of states-Types of Modern Governments.

Unit-2

Classification of constitution-Rigid, Flexible, Written and Unwritten etc. - The unitary state-The Federal state-Theory of Separation of powers.

Unit-3

The Constitution of the United Kingdom-nature, Crown-Cabinet – Parliament-Law making Judiciary and party system.

Unit-4

The Constitution of America –Executive –Legislature-Judiciary - Party System - Swiss Constitution (features) – U.S.S.R. Constitution (features)

Unit-5

Indian constitution - Preamble - Union government - Parliament - State government Fundamental Rights - Directive Principles of State Policy - Division of power - Centre-State relation etc.

REFERENCE BOOKS

- 1. Alex Dragnich: 'Politics and Government', London, 1988.
- 2. Anup Chand Kapur: 'Select Constitutions', Delhi 1956.
- 3. Agarwal, R.C.: Constitutional History of India and National Movement', New Delhi, 1980.
- 4. Finer, S.E.: 'Comparative Governments', England, 1970.
- 5. Kasthuri, J.: 'Modern Governments', Udumalpet, 1998.
- 6. Michael J. Perry: 'The Constitution', The Courts and Human Rights, New Delhi, 1982.

Sem-VI Hours/week: 6 07UHS631 Credits: 5

CONTEMPORARY INDIA UPTO 2005

Objectives

- ♦ To understand the achievements of Independent India.
- ♦ To create awareness about Human Rights Programmes
- ♦ To inculcate the knowledge on the challenges faced by India on the eve of globalization
- ♦ To create critical thinking among students.

Unit-I: Indian Government and Economy after Independence

Republican Constitution of 1950 - Growth of Local-Self Government - Integration of Indian States - Planned Economy of India - Five Year Plans - Agriculture Green Revolution, Horticulture, Animal Husbandry, White Revolution and Fisheries

Map: Reorganization of States

Unit-II: Foreign Policy

Nehru - Indira Gandhi - Rajiv Gandhi - India's Relationship with Arab Countries - India and UNO, SAARC, NAM and ASEAN

Map: Indian Frontiers with China and Pakistan

Unit-III: Defence and Education

Training Institutions - Production and supplies - DRDO-Defence Research and Development Organisation - Elementary and Secondary Education - Higher Secondary Education - Higher Education - Education for All.

Map: Strategical places: Avadi, Chandhipur, Bangalore, Vishakapatinam, Rajasthan

Unit-IV: Welfare and Transport

Constitutional safeguards - Legislation against untouchability - Welfare of the minorities - Women empowerment programmes - Poverty eradication programmes - Road and Railways, Shipping and Civil Aviation - Tele Communication and Information Technology

Map: Ship-building centres, International Airports and the largest Railway lines.

Unit-V: Emergency Period

Jayaprakash Narayan's Movement - Emergency Period - Emergency of Janata Party - Communal Issues - Ayodhya problem - Emergence of Coalition Government - V. P. Singh and Mandal Commission - Contemporary India

- 1. Bipan Chandra, India after Independence, Penguin, New Delhi, 2002.
- 2. John Gilbert, G., Contemporary History of India, Anmol Publications, New Delhi, 2006.
- 3. Paul R. Brass, The Politics of India since Independence, Cambridge University Press, New York, 2001.
- 4. Ram Puniyani, Communal Politics: Facts Versus Myths, Sage Publications, New Delhi, 2003.
- 5. Shashi Tharoor, India: From Midnight to the Millennium, Penguin Books, New Delhi, 2000.
- 6. Sumita Narula, Broken People, Caste Violence Against India's Untouchables, New York, 1999.

Sem-VI Hours/week: 6 07UHS632 Credits: 5

WORLD HISTORY - II (From 1789 to present day)

Linkage

This syllabus is a continuation of the previous paper of World History-II.

Objectives

- ❖ To know the features of the Modern World.
- ♦ To recognize Social rights
- ♦ To trace the effects of wars
- ♦ To construct the History of the Modern World in its real perspectives
- ♦ To develop the skill in Map Reading

Unit I: Revolution and Reforms

French Revolution Causes and Consequences - Rise and Fall of Napoleon - The Congress of Vienna - The concert of Europe - Era of Metternich.

Map Study: Vienna Congress

Unit II: Liberal National Upheavals

Revolution of 1830 and 1848 - The American civil War - Unification of Germany and Italy - Russo-Japanese War - 1905 - Chinese Revolution - 1911.

Map Study: Unification of Italy

Unit III: The First World War

Causes of the War - Russian Revolution - 1917 - Peace Treaties - League of Nations - Search for Security.

Map Study: Important Places of World War-I

Unit IV: The Second World War

Causes of the Great War - Making of Peace Efforts - Surrender of Japan - Consequences of the War - Formation of UNO and its achievements.

Map study: Places of Importance in the World War-II

Unit V: World Since 1945

Nationalism in Asia and Africa - Cold War - Non-Alignment - Disarmament - Globalization and Unipolar World merits and demerits.

Map study: Independent Nations of Asia and Africa.

- 1. Ketelby, History of Modern Times from 1789, Oxford University Press, New Delhi, 2000.
- 2. Khurana, K. L., World History 1453-1966 AD
- 3. Lipson, E., Europe in the 19th and 20th Centuries, Prentice Hall of India, New Delhi, 1940.
- 4. Thomson, D., World History from 1914 to 1968, Oxford University Press, New Delhi, 1969.
- 5. Settar, S., World History, Landmarks in Human Civilization, Macmillan, New Delhi, 1973.

Sem-VI Hours/week: 6 07UHS677 Credits: 5

AIR FARES AND TICKETING

(Optional)

Objectives

- → To familiarize the ticketing of various Airways
- ♦ To calculate the air fares
- ♦ To study the fares in cargo
- ♦ To practice computer reservation system

Unit I

IATA, ICAO, ABC Familiarization, Air Tariffs, Review of IATA Areas, 3 Letter city-code and airport codes.

Unit II

Need for Fare construction, Mileage Principle IATA/UFTAA Fare, Formula: FBP, NUC, COND, MPM, TTM, EMA, EMS, IIIP, CF, CHECK, TTL, ROE, LSF, TKT.

Unit III

One way Fares - Definition, General Principles, Baekhaul Check Round and Circle Trip: Definition, General Principles, Circle Trip Minimum

Unit IV

Journeys in different classes; Definition, General principles, class differential - Cargo Handling: Baggage Allowance, Free access baggage, Weight and piece concept, Accountability of lost baggage, Dangerous Goods.

Unit V

Computer Reservation System: Need for CRS in travel trade; Basic system concepts; outline of Airline Packages Abacus; Sabre, Galileo applications of Computer in Tourism and Travel Field - an outline.

- 1. ABC Worldwide Airways Guide (Red & Blue)
- 2. Air Tariff Book 1, Worldwide Fares.
- 3. Air Tariff Book 1, Worldwide Rules, IT Fares.
- 4. Air Tariff Book 1, Worldwide Maximum Permitted Mileage.
- 5. IATA Ticketing Hand Book.
- 6. IATA Live Animals Regulations Manual, IATA Special Loads Manual.
- 7. The Air Cargo Tariff (TACT) Rates Book
- 8. Travel Information Manual (TIM)

Sem-VI Hours/week: 6 07UHS678 Credits: 5

HUMAN RIGHTS

(Optional)

Objectives

- ♦ To know the concept of Human Rights.
- ♦ To understand the provision of various international convention.
- → To compare and contract the universal declaration of Human Rights with the Indian Constitution.
- ♦ To evaluate certain issues on Human Rights

Unit-1

Introduction – Definition Scope & Characteristics – Historical Background – Justice and Human Rights – Liberty and Equality

Unit-2

The Universal Declaration of Human rights – The International Covenants on Human Rights Economic Social & Cultural Rights – International Covenants on Civil and Political Rights.

Unit-3

Constitutional Guarantee on Human Rights – Fundamental Rights – Part III of the Constitution – Rights of Women and Children - Fundamental Rights – Indian Human Rights Commission

Unit-4

Contemporary Issues in Human Rights – Capital Punishment – Bonded Labour and Wages – Female Infanticide – Rights to Dissent.

Unit-5

Human Rights and International Organisations – UN UNCAR – UNESCO – ILO – Studies on Problems of the Workers, Families – Amnesty International Organisation

- 1. Krishna Iyer, V.R.: 'Human Rights', B.R. Publishing Corporative, Delhi, 1995.
- 2. Thomas, M.A.: 'The Struggle for Human Rights', Asian Trading Corporation, Bangalore, 1992
- 3. Antony, M.J.: 'Dalit Rights', Indian Social Institute, New Delhi, 1995.
- 4. Desai, A.R.: 'Violation of Democratic Rights,' Sangam Books, Delhi, 1986.
- 5. Majumdar, P.K. and Kataria, R.P.: 'The Constitution of India', Orient Publication Co., Allahabad, 1997.

ELECTIVES OFFERED BY VARIOUS DEPARTMENTS FOR UG COURSES

Sem	Code No.	Title of the Paper	Hours	Credits
Danai	tment of Rusi	ness Administration		
IV	07UBU481	Soft Skills Development	4	3
V	07UBU582	Advertisement and Sales Promotion	4	3
VI	07UBU683	Personal Growth Programme	4	3
Depai	tment of Chen	nistry		
IV	07UCH481	Food and Nutrition	4	3
V	07UCH582	Everyday Chemistry	4	3
VI	07UCH683	Soil Testing	4	3
Depai	tment of Com	merce		
IV	07UCO481	Elements of Business Process Outsourcing (BPO)	4	3
	07UCO482	Accounts for Executives	4	3
V	07UCO583	Soft Skills Development	4	3
	07UCO584	Fundamentals of Investment Management	4	3
VI	07UCO685	Small Scale Business Development	4	3
	07UCO686	Hotel Management	4	3
Depar	tment of Com	puter Science		
IV	07UCS481	Office Automation	4	3
	07UCS482	Internet Concepts	4	3
V	07UCS583	Fundamentals of Computer Networks	4	3
	07UCS584	Information Technology	4	3
VI	07UCS685	E-Commerce	4	3
	07UCS686	Foundations of Computer Science	4	3
Depai	tment of Com	puter Application (BCA) (SFS)		
IV	07UCA481	Personal Soft Skills	4	3
Depar	tment of Econ	omics		
IV	07UEC481	Indian Economy	4	3
V	07UEC582	Tamil Nadu Economy	4	3
VI	07UEC683	Economics of Social Issues	4	3
Depar	tment of Elect	ronics		
IV	07UEL481	Computer Electronics	4	3
V	07UEL582	Radio and Television	4	3
VI	07UEL683	DVD Player Assembling and Troubleshooting	4	3

Denai	tment of Engl	ish		
IV	07UEN481	English for Competitive Exams	4	3
	07UEN482	Film Studies	4	3
V	07UEN583	English for Communication	4	3
	07UEN584	Public Speaking in English	4	3
VI	07UEN685	English of Literature	4	3
, -	07UEN686	English for Empowerment	4	3
-	rtment of Histo	•		
IV	07UHS481	Tourism and Travel Agency	4	3
V	07UHS582		4	3
VI	07UHS683	Indian History for Competitive Examinations	4	3
Denai	rtment of Math	nematics		
IV	07UMA481	Mathematics for Competitive Examinations	4	3
V		Graph Theory	4	3
VI	07UMA683	1	4	3
Depai	rtment of Phys	ics		
IV	07UPH481	Everyday Physics	4	3
V	07UPH582	Photography	4	3
VI	07UPH683	Cell Phone Servicing	4	3
	07UPH684	Electrical Wiring	4	3
Denai	rtment of Plans	t Biology & Plant Biotechnology		
IV	07UBO481	Mushroom Culture	4	3
V	07UBO582	Everyday Biology	4	3
VI	07UBO683	Remote Sensing	4	3
, ,	0702000	remote sensing	·	J
Depai	rtment of Stati	stics		
IV	07UST481	Statistics for Management	4	3
V	07UST582	Data Analysis for Competitive Examination	4	3
VI	07UST683	Actuarial Statistics	4	3
D.	.4 6 TF	9		
-	rtment of Tam		4	2
IV	07UTA481	மைய அரசுப்பணித்தேர்வுத் தமிழ்	4	3
V	07UTA582	தமிழ் இலக்கியத்தில் மனித உரிமைகள்	4	3
VI	07UTA683	சித்த மருத்துவம் மக்கள் தகவல் தொடர்பியல்	4	3
VI	07UTA684	மகைள் தகவை வதாடாபயல	4	3

